## Xero Integration Bridging the gap between Sales and Accounts.

Does it ever feel like the communication lines between your sales team and your accounts department are non-existent? Your sales team lives in your CRM system and your accounts team spend most of their day sitting in Xero. Ensuring that the two systems (and the two teams) keep each other updated can be difficult.

## A steady flow of information

With OpenCRM's Xero Integration, you can be sure that the information in the two systems match, down to the product account codes, and that both of your teams have the information they need to stay on track.

## OpenCRM to Xero

When your sales team raises an Invoice in OpenCRM, your accounts team can quickly identify these and push them through to Xero, with just a single click.

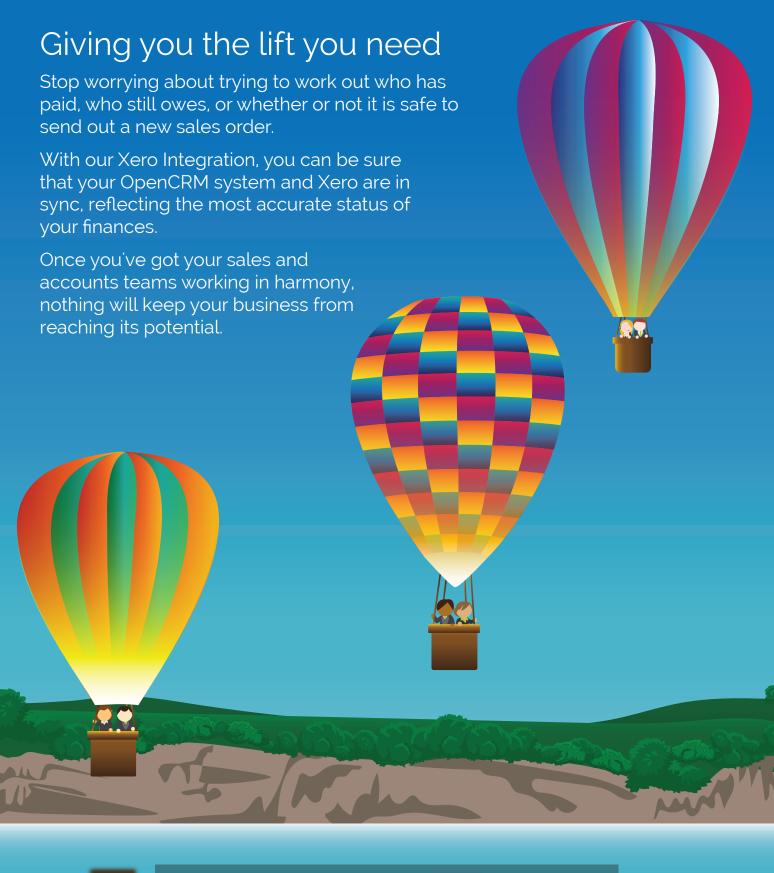
When OpenCRM sends a new Invoice to Xero, it is linked to the matching contacts and products. Or, if the contact or product do not exist in Xero, they will be created.

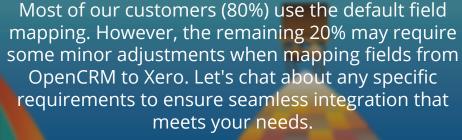
## Xero to OpenCRM

Once a payment has been recorded against an invoice in Xero, one more button click and the change will then be sent across to OpenCRM. There the Invoice status and Company balance will be updated.









Let your Sales and Accounts teams soar above the rest with



Email: info@opencrm.co.uk Website: https://opencrm.co.uk Tel: +44 (01748) 473000